

Marvell Announces Support For DivX TV™

Marvell ARMADA 1000 High-Definition Media Processor SoC will power high-performance, immersive entertainment experience on connected devices touting new DivX Internet TV Service

SANTA CLARA, Calif. and LAS VEGAS, Jan. 6, 2011 [/PRNewswire/](#) -- Marvell (Nasdaq: MRVL), a worldwide leader in integrated silicon solutions, announced today at CES that it has partnered with DivX®, a division of Sonic Solutions (Nasdaq: SNIC), to provide System-on-a-Chip (SoC) support for DivX TV™, Sonic Solution's comprehensive Internet TV service. DivX TV enables consumer electronics manufacturers to bring a wide range of web-based content to home and mobile electronics.

(Logo: https://investor.marvell.com/image/Marvell_logo.jpg)

The Marvell® ARMADA™ 1000 HD Media processor SoC delivers a high-performance and cost-efficient solution for high-definition (HD) advanced video and audio on DivX TV-enabled devices. Marvell's SoC is equipped with two high-performance CPU cores achieving higher than 2500 DMIPS, an award-winning Qdeo® video processing pipeline, dedicated hardware acceleration for multi-format video and audio decoding, and a comprehensive set of peripherals. The ARMADA 1000 is designed specifically to enable development of high performance consumer electronic products for the end user.

"The ARMADA 1000 HD Media processor SoC is enabling new business models and driving new opportunities in network-connected consumer electronics applications, including Blu-ray players, HD digital TVs, HD set-top boxes and more," said Gaurav Shah, General Manager of Marvell's Digital Entertainment Business Unit. "Our relationship with DivX demonstrates how Marvell's SoC technology can deliver considerable possibilities to our partners all in a high performance, low power form factor. DivX TV marks an exciting development in the burgeoning Internet TV sector and we are excited to support this effort."

[The ARMADA 1000 also incorporates support for rich and sophisticated user interfaces, along with 3D video playback](#), to deliver the immersive digital entertainment experience that equips manufacturers with the tools needed to support the 3D content that consumers are demanding.

"Marvell provides state-of-the-art SoC technology that enables DivX to easily provide on-demand access to popular Internet videos, original web programming, and premium services to virtually any connected device," said Matt Milne, Executive Vice President and General Manager, DivX. "In addition to DivX TV, we've also partnered with Marvell earlier this year to deliver DivX Plus HD Certified solutions to market, offering customers and partners the best entertainment experiences across a multitude of Internet-enabled products."

About Marvell

Marvell (Nasdaq: MRVL) is a world leader in the development of storage, communications, and consumer silicon solutions. Marvell's diverse product portfolio includes switching, transceiver, communications controller, wireless, and storage solutions that power the entire communications infrastructure including enterprise, metro, home, and storage networking. As used in this release, the term "Marvell" refers to Marvell Technology Group Ltd. and its subsidiaries. For more information, visit <http://www.marvell.com>.

About Sonic Solutions

Sonic Solutions (Nasdaq: SNIC) enables digital media from Hollywood to Home. For more than two decades, Sonic products, service, and technology brands including Roxio®, RoxioNow™, DivX®, and MainConcept®, have fueled home entertainment, powered rich digital media functionality on a range of platforms for a variety of partners, and inspired unique personal media experiences for hundreds of millions of consumers. Sonic technologies are now combining to deliver a universal platform for Hollywood Studios, retailers, consumer electronics manufacturers, and PC OEMs that provides consumers instant access to premium entertainment from virtually anywhere. Sonic Solutions is headquartered in Marin County, California. Learn more at www.sonic.com.

Marvell, the M logo and Qdeo are registered trademarks of Marvell and/or its affiliates. ARMADA is a trademark of Marvell and/or its affiliates. Other names and brands may be claimed as the property of others.

For Further Information Contact:

Marvell Media Relations	Marvell Investor Relations
Daniel Yoo	Jeff Palmer
Tel: 408-222-2187	Tel: 408-222-8373
yoo@marvell.com	jpalmer@marvell.com

SOURCE Marvell Semiconductor, Inc.

For further information: Media, Daniel Yoo, +1-408-222-2187, yoo@marvell.com, or Investors, Jeff Palmer, +1-408-222-8373, jpalmer@marvell.com, both of Marvell Semiconductor, Inc.

<https://investor.marvell.com/2011-01-06-Marvell-Announces-Support-for-DivX-TV-TM>