

# Marvell And OPPO Digital Deliver High Definition Network Streaming Universal 3D Blu-Ray Player

## **OPPO Digital Selects Marvell's Award-Winning Qdeo Processor for Superior Video Processing Performance**

SANTA CLARA, Calif. and LAS VEGAS, Jan. 6, 2011 /PRNewswire/ -- Marvell (Nasdaq: MRVL), a worldwide leader in integrated silicon solutions, announced today at CES that it has been selected by OPPO Digital to provide its award-winning Qdeo® Video Processor for the company's newest Network Streaming Universal 3D Blu-ray Player, the OPPO BDP-93.

(Logo: [https://investor.marvell.com/image/Marvell\\_logo.jpg](https://investor.marvell.com/image/Marvell_logo.jpg))

By integrating a dedicated Qdeo video processor from Marvell, the player enables enhanced video upscaling to drastically improve image quality. Marvell's Qdeo technology is designed to deliver vivid images free of noise and artifacts to create an immersive viewing experience. The technology eliminates noise without compromising image sharpness and improves colors while maintaining tonal balance.

"Our collaboration with OPPO Digital on the BDP-93 Network Streaming Universal 3D Blu-ray Player provides consumers with tremendous value for their home entertainment dollar," said Gaurav Shah, General Manager of Marvell's Digital Entertainment Business Unit. "Marvell's Qdeo technology is designed to deliver uncompromised performance and combined with OPPO's quality design and affordable pricing, sets the unit apart from competitive offerings in its class."

The OPPO BDP-93 will provide consumers a high quality video experience, along with Netflix and Blockbuster on Demand streaming support all delivered in a beautiful and sophisticated OPPO design form factor. Together, Marvell and OPPO Digital are raising the bar in the video processing industry, bringing consumers powerful performance, premium design and quality – all at a relatively low price point.

"The Qdeo-powered BDP-93 will make its mark as OPPO's flagship Network Streaming Universal 3D Blu-ray Player, due in large part to its extremely high image quality and value," said Jason Liao, CTO and VP Product Development of OPPO Digital. "We expect the BDP-93 to continue to raise the standard for Blu-ray video performance."

### **About Marvell**

Marvell (NASDAQ: MRVL) is a world leader in the development of storage, communications, and consumer silicon solutions. Marvell's diverse product portfolio includes switching, transceiver, communications controller, wireless, and storage solutions that power the entire communications infrastructure including enterprise, metro, home, and storage networking. As used in this release, the term "Marvell" refers to Marvell Technology Group Ltd. and its subsidiaries. For more information, visit <http://www.marvell.com>.

### **About Qdeo Technology**

Qdeo video processing, delivers rich, high-definition quality through a suite of advanced QuietVideo™ technologies, providing quiet, natural video free of noise and artifacts. Per-pixel noise and compression artifact reduction removes noise inherent in digital video, and per-pixel motion-adaptive 3D de-interlacing removes jaggies and eliminates feathering. Adaptive Contrast Enhancement and Intelligent Color Remapping render rich and vivid images. For more information on Qdeo, visit [www.ClearlyQdeo.com](http://www.ClearlyQdeo.com).

### **About OPPO Digital, Inc.**

Based in the heart of Silicon Valley, award-winning OPPO Digital, Inc. manufactures and markets high quality digital electronics that deliver style, innovation, value, and performance to A/V enthusiasts and savvy consumers alike. The company's leading R&D, high-performance products, and strong customer focus distinguish it from traditional consumer-electronics brands. More information can be found online at [www.oppodigital.com](http://www.oppodigital.com).

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