

Marvell And ASUS Team Up To Enable Mass Market Availability Of TD-SCDMA Smartphones

Marvell affirms its leadership in China's TD-SCDMA standard with introduction of the ASUS T10 and T20 smartphones powered by Marvell's PXA920, industry's first single-chip TD-SCDMA solution

BEIJING, Feb. 23, 2011 /PRNewswire/ -- Marvell (Nasdaq: MRVL), a worldwide leader in integrated silicon solutions, today announced that ASUS has chosen Marvell as a strategic partner to launch a new series of TD-SCDMA (Time Division-Synchronous Code Division Multiple Access) smartphones in China. ASUS' new T10 and T20 series smartphones are powered by Marvell® PXA920 platform, the first commercially available single-chip solution which supports China Mobile's latest version of OPhone OMS system.

(Photo: <http://photos.prnewswire.com/prnh/20110223/SF53781>)

(Logo: https://investor.marvell.com/image/Marvell_logo.jpg)

"I am proud of the leading role Marvell has played in the development of the TD-SCDMA standard, and I am particularly excited to see the launch of the ASUS TD smartphone with the addition of mobile gaming and mobile TV features all in one device – a true breakthrough in mobile telephone technology," said Weili Dai, Marvell's Co-Founder. "The ASUS smartphones are powered by Marvell's PXA920 platform, the industry's first single-chip TD-SCDMA solution: a tiny chip which delivers gigahertz speed, dynamic multimedia for mobile TV, live video, gaming and many exciting new applications, all to be unified by Marvell's beautiful and easy-to-use Kinoma® software experience. I believe the ASUS TD smartphones will be just the beginning of mass deployment of cost effective, advanced TD-SCDMA-based smartphones throughout China."

"ASUS is very excited to have Marvell as a partner in developing the TD-SCDMA phones. Marvell's single-chip PXA 920 allowed us to produce thinner and lighter phones without compromising any technical performance," said Benson Lin, ASUS' corporate vice president and the general manager of its mobile devices unit.

ASUS T10 and T20 smartphones will provide consumers a high quality mobile gaming and mobile TV experience, along with best-in-class Wi-Fi connectivity, all delivered in a sleek and sophisticated ASUS design form factor. ASUS has also chosen Marvell Avastar™ 88W8787 to enable 802.11n Wi-Fi and Bluetooth 3.0 and FM connectivity as a featured component inside the new TD-SCDMA smartphones, offering exceptional Wi-Fi range and throughput and delivering crisp Bluetooth and FM audio quality. Together, Marvell and ASUS are raising the technology bar in the industry, bringing consumers powerful performance, premium design and quality – all at an attractive price point.

For more information about the Marvell PXA 920 please visit www.marvell.com or contact a sales representative.

About Marvell

Marvell is a world leader in the development of storage, communications, and consumer silicon solutions. Marvell's diverse product portfolio includes switching, transceiver, communications controller, wireless, and storage solutions that power the entire communications infrastructure including enterprise, metro, home, and storage networking. As used in this release, the term "Marvell" refers to Marvell Technology Group Ltd. and its subsidiaries. For more information, visit Marvell.com.

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For Further Information Contact:

Marvell's China Media
Relations
Gail Liu
Tel: 8610-82151511
gailliu@marvell.com

Marvell Media Relations
Daniel Yoo
Tel: 408.222.2187
yoo@marvell.com

SOURCE Marvell

For further information: Gail Liu, China Media Relations, 8610-82151511, gailliu@marvell.com, or Daniel Yoo,

U.S. Media Relations, +1-408-222-2187, yoo@marvell.com, both of Marvell

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