

# Marvell Drives New Rollout Of TD-SCDMA Smartphones From China Mobile, The World's Largest Mobile Operator

**Marvell's market leadership in TD-SCDMA demonstrates the versatility and promise of TD-SCDMA technology and positions the company for growth in China and beyond**

BEIJING, July 5, 2011 /PRNewswire/ -- Marvell (NASDAQ: MRVL), a worldwide leader in integrated silicon solutions, today announced that four of the six smartphones selected by China Mobile in its first round of smartphone purchasing are powered by the Marvell® PXA920 single-chip solution. China Mobile is the world's largest mobile operator with more than 500 million subscribers. The wide adoption of Marvell's single chip solution by leading mobile OEMs rewards Marvell's continuous R&D investment around TD during the past three years.

(Logo: [https://investor.marvell.com/image/Marvell\\_logo.jpg](https://investor.marvell.com/image/Marvell_logo.jpg))

"As the first TD-SCDMA single-chip solution provider, Marvell's inclusion in the newest and advanced TD-SCDMA smartphones reflects the success of our long term commitment to China, as well as our partnership with China Mobile and leading global mobile OEMs," said Weili Dai, Marvell's Co-Founder. "We believe Marvell has enabled a quantum leap in the development and adoption of the TD-SCDMA standard and now, through our work with other industry leaders, more than half a billion end users can experience high-performance web browsing, social network, live video, 3D gaming and other popular features on affordable, advanced devices including smartphones, tablets and mobile hot spot devices. Marvell is proud to facilitate wider adoption of the TD-SCDMA standard and we look forward to contributing to the development of TD-LTE, which I believe is the key to mass adoption of this new standard on a global basis."

"In the TD market, Marvell was the first company to introduce a single-chip solution with multiple cores embedded. The technology truly brings the performance of TD chips and the devices they fuel to a new level, allowing us to rapidly deliver affordable TD smartphones and RMB1000 Ophone to the mass market," said Bill Huang, President of China Mobile Research Institute. "I am very pleased to see Marvell's contribution to the TD industry."

China Mobile has recently launched a series of initiatives to speed up the mass production of TD devices and the process of commercialization, with an emphasis on a centralized procurement of TD smartphones. This is intended to boost the sales of highly customized TD smart devices in China Mobile's stores and support faster deployment of the standard throughout the country. Marvell will partner with China Mobile and selected mobile OEMs to complete a variety of pre-launch tests to ensure the smooth deployment of the latest devices.

## About Marvell

Marvell (NASDAQ: MRVL) is a world leader in the development of storage, communications and consumer silicon solutions. Marvell's diverse product portfolio includes switching, transceiver, communications controller, wireless and storage solutions that power the entire communications infrastructure, including enterprise, metro, home and storage networking. As used in this release, the term "Marvell" refers to Marvell Technology Group Ltd. and its subsidiaries. For more information, visit [Marvell.com](http://Marvell.com).

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