

Marvell, Lenovo And China Mobile Team Up To Drive Mass Market Adoption Of China's 3G TD-SCDMA Smartphones

Marvell continues its leadership in China's 3G TD-SCDMA standard with introduction of Lenovo's LePhone A66t powered by industry's first commercially available single-chip TD-SCDMA solution

BEIJING, Oct. 26, 2011 /PRNewswire/ -- Marvell (NASDAQ: MRVL), a worldwide leader in integrated silicon solutions, today announced the launch of Lenovo's LePhone A66t, a 3.5-inch high-definition screen smartphone customized for China Mobile's 3G TD-SCDMA market and priced in the 1,000 RMB range. The LePhone A66t is powered by the Marvell® PXA918 platform, the first commercially available single-chip solution that integrates a high-performance, low-power application processor with an advanced multimode modem. Marvell's advanced low-power TD single-chip solution is designed to enable exceptional user experience for watching mobile TV, navigation, video conferencing, social networking, and other popular mobile applications. It also features the Marvell Avastar™ 88W8787 wireless solution, which is Bluetooth 3.0 and FM enabled, offering exceptional Wi-Fi range with beamforming technology, robust 802.11n connectivity and crystal clear audio quality.

(Logo: https://investor.marvell.com/image/Marvell_logo.jpg)

"China is in a period of epic mobile growth, fueled by consumers' desires to leverage their devices for activities that are integral to their daily lives, from social networking to watching live contents. I believe Marvell's collaboration with Lenovo and China Mobile will help drive the connected lifestyle for hundreds of millions of consumers in China," said Weili Dai, Marvell's Co-Founder. "We're proud to see the leadership of Lenovo's Mobile Internet Digital Home Group in developing seamlessly connected lifestyle out of consumers' hands and into their homes."

"As the second largest provider of PCs and other consumer electronics worldwide, Lenovo is committed to drive the connected lifestyle for billions of consumers around the world. Our LePhone A66t is an ideal mobile device that enables consumers easy access to social networking, e-commerce, gaming and mobile TV at an affordable price of around 1,000 RMB," said Feng Xing, vice president and general manager of business operation at Lenovo. "Our partner Marvell is one of the top semiconductor leaders that has delivered the most advanced and competitive China 3G TD-SCDMA solution. I believe the introduction of the Lenovo LePhone A66t is a game-changer for the mass adoption of China Mobile's 3G smartphones."

"We're happy to see the successful collaboration between Marvell and Lenovo for creating a world-class China 3G smartphone," said Xing Hongtao, Deputy General Manager of Marketing, China Mobile Beijing Branch. "China Mobile is very excited on the fast adoption of the advanced 1,000 RMB smartphones and we're confident of the explosive smartphone growth in the years to come."

Lenovo's LePhone A66t smartphone will provide consumers a high quality CMMB digital TV experience, along with best-in-class Wi-Fi connectivity, all delivered in a sleek and sophisticated design form factor. Powered by the Marvell PXA918, Lenovo's LePhone A66t also features Android 2.2 Operating System, Mobile Hotspot capability, a 3.5 inch high-definition screen with multi-touch support, Marvell RF808 RF transceiver and a Marvell PM8607 integrated audio and power management solution.

For more information about the Marvell PXA918, please visit www.marvell.com/communication-processors/pxa918/ or contact a sales representative.

About Marvell

Marvell is a world leader in the development of storage, communications, and consumer silicon solutions.

Marvell's diverse product portfolio includes switching, transceiver, communications controller, wireless, and storage solutions that power the entire communications infrastructure including enterprise, metro, home, and storage networking. As used in this release, the term "Marvell" refers to Marvell Technology Group Ltd. and its subsidiaries. For more information, visit Marvell.com.

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