

Marvell Joins Citrix System-On-Chip Initiative To Bring Citrix HDX Technology For Thin Clients To Market

The Marvell ARMADA 510 ARM-based SoC seamlessly integrates Citrix HDX capabilities into a complete silicon solution

SANTA CLARA, Calif., May 9, 2012 /PRNewswire/ -- Marvell (Nasdaq: MRVL) today announced participation in the Citrix System-on-Chip (SoC) initiative to enable an entirely new generation of thin clients for high-definition virtual applications and desktops at a low cost. The Marvell® ARMADA® 510 SoC seamlessly integrates Citrix HDX capabilities into a complete silicon solution. The first of many ARMADA chips to be verified as part of the Citrix SoC initiative, the ARMADA 510 is a high-performance, highly integrated, low-power SoC comprised of an ARM v6/v7-compliant superscalar processor core, a hardware graphics processing unit, video decoding acceleration hardware and a broad range of peripherals, answering the need for fast processing and a rich multimedia user experience.

(Logo: https://investor.marvell.com/image/Marvell_logo.jpg)

"The future of enterprise computing is in the convergence between mobile devices and digital content – it's imperative that end users have access to the content they need from any device, whether it's a thin client, tablet or smartphone. Citrix has been abreast of this monumental shift in the computing landscape for years – and now the Citrix SoC initiative makes it even easier for companies to deliver a new category of mobile-enterprise friendly devices to users quickly and affordably," said Jack Kang, director of marketing for mobile at Marvell Semiconductor, Inc. "Working closely with Wyse, Marvell is proud to integrate the performance enhancements from Citrix SoC initiative onto Wyse's performance rich Citrix HDX Ready T50 device based on Marvell's ARMADA 510. Marvell is also working closely with Citrix to verify its full portfolio of highly scalable enterprise silicon solutions, from cloud servers to mobile and consumer end point devices, and we look forward to further collaborations with Citrix Ready partners to deliver new and exciting products throughout the enterprise."

"Citrix XenDesktop delivers the capabilities to enable enterprise customers to begin or accelerate their migration to Windows 7 and beyond, while gaining the mobility, flexibility, and management benefits of desktop virtualization," said Ankur Shah, principal product manager at Citrix Systems. "We welcome Marvell to the Citrix System-on-Chip initiative. Marvell's broad portfolio of technology will enable a wide variety of devices to leverage the benefits of Citrix desktop virtualization technology."

"Wyse is excited about Marvell's partnership with Citrix on the Citrix SoC initiative," said Kiran Rao, director of product management at Wyse Technology. "The end-to-end approach, incorporating Marvell's high performance hardware with software optimized for HDX technology, enables Wyse to quickly bring innovative devices to market that provide a superior end user experience. Wyse's compact, affordable Citrix HDX Ready T50 and T10 thin clients, as well as the new Xenith 2 zero client, powered by Marvell's ARMADA 510 SoC will further expand access to cloud-based desktop virtualization using Citrix XenDesktop in the enterprise and beyond."

About Marvell

Marvell (NASDAQ: MRVL) is a world leader in the development of storage, communications and consumer silicon solutions. Marvell's diverse product portfolio includes switching, transceiver, communications controller, wireless and storage solutions that power the entire communications infrastructure, including enterprise, metro, home and storage networking. As used in this release, the term "Marvell" refers to Marvell Technology Group Ltd. and its subsidiaries. For more information, visit Marvell.com.

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