

# Marvell Powers China's Tier 1 Mobile OEM K-Touch's First Smartphone For China Mobile

**K-Touch's first TD-SCDMA smartphone, T660, is powered by Marvell's industry leading single-chip PXA920H**

SANTA CLARA, Calif., May 17, 2012 /PRNewswire/ -- [Marvell](#) (Nasdaq: MRVL) today announced the entrance of China's Tier 1 mobile OEM, K-Touch, into the Time Division Synchronous Code Division Multiple Access (TD-SCDMA) smartphone market. The new K-Touch T660 is equipped with a large 4-inch screen that delivers superior performance at the 1,000 RMB price point. The T660, which features the Marvell® PXA920H single-chip communications processor, will be available on China Mobile, the country's largest carrier with more than 650 million subscribers.

(Photo: <http://photos.prnewswire.com/prnh/20120517/SF09170>)

(Logo: [https://investor.marvell.com/image/Marvell\\_logo.jpg](https://investor.marvell.com/image/Marvell_logo.jpg))

"I'm very excited to see a tier-1 OEM, such as K-Touch, join the growing family of global OEMs providing TD-SCDMA solutions in China. I believe this represents the transition of feature phones to smartphones for the mass market," said Weili Dai, Co-founder of Marvell. "The rapid growth of partners across the entire TD-SCDMA ecosystem provides a strong foundation for continued growth in the largest consumer market for years to come. We are proud of our work with K-Touch and are excited to continue our collaboration on next-generation smartphones for the China market."

"Marvell was the natural choice for K-Touch when we decided to enter the TD smartphone market, as it has demonstrated unparalleled leadership in the industry," said Xiuli Rong, Chairwoman of K-Touch. "The breadth of Marvell technology portfolio provides all the necessary building blocks for us to transition from a leading feature phone OEM to providing low-cost smartphones for the mass market."

The K-Touch T660, the first K-Touch device available to China Mobile subscribers, features Marvell's 1GHz PXA920H communication processor, a highly integrated 3G platform with TD-SCDMA and GSM/EDGE support, designed for multimedia-centric mobile devices.

## Product Highlights

- Marvell PXA920H 1GHz CPU communications platform
- Marvell Avastar™ 88W8787 Wi-Fi, Bluetooth, and FM enabled; 802.11n compliant
- Marvell Mobile Hotspot capability
- Marvell PM8607 integrated audio and power management
- Marvell's field-proven robust high-performance GSM/EDGE/TD-SCDMA protocol stack
- Marvell RF808 RF transceiver
- 4-inch IPS screen
- 5 megapixel camera
- Android Gingerbread 2.3 operating system
- CMMB+MBBMS2.0 Mobile TV
- 4GB eMMC ROM and 4GB LPDDR2 RAM

## About Marvell

Marvell (NASDAQ: MRVL) is a world leader in the development of storage, communications and consumer silicon solutions. Marvell's diverse product portfolio includes switching, transceiver, communications controller, wireless and storage solutions that power the entire communications infrastructure, including enterprise, metro, home and storage networking. As used in this release, the term "Marvell" refers to Marvell Technology Group Ltd. and its subsidiaries. For more information, visit [Marvell.com](http://Marvell.com).

## About K-Touch

K-Touch has been continuously dedicating on advanced mobile technology and exploring the most up to date communication technology business model in the past ten years. We are committed to provide the best possible platform that helps people get connected and to improve user experience. The prospective thinking, advanced technologies, and innovative business strategy have become the most and only driving passion for K-Touch.

With long-term accumulated experience in hardware integration, K-Touch has grown into an all-around

company, which demonstrates strong competence in difference aspects, including OS development, main board design, industrial design, mechanical design, software/hardware design, and mobile device testing. We have more than 1000 top experts from around the world dedicated to R&D who devote their times and efforts in our state of the art lab facilities.

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