

Marvell Receives 2012 Strategic Supplier Of The Year Award From One Of China's Top Mobile Phone OEMs Yulong Coolpad

SANTA CLARA, Calif., Nov. 5, 2012 /PRNewswire/ -- [Marvell](#) (Nasdaq: MRVL) today announced it has received the 2012 Strategic Supplier of the Year Award from Yulong Telecommunication, Ltd., a professional provider of integrated solutions for smartphone handsets, mobile data platform systems and value-added business operations. The award recognizes Marvell's excellent technology support, product delivery and response times, as well as dedicated China R&D capabilities. During 2012, Yulong and Marvell's strategic collaboration resulted in seven new affordable, global smartphones – including the Coolpad 8180, 8150 and 8022 – and millions of units shipped to Chinese consumers. Yulong honored Marvell, with its Strategic Supplier Award at a Nov. 2 ceremony held in Shenzhen, China.

(Logo: https://investor.marvell.com/image/Marvell_logo.jpg)

"It is such an honor for Marvell to be recognized by Yulong Coolpad, one of China's fastest growing mobile companies and a top mobile phone OEM, as a Strategic Supplier of the Year. We take great pride when we see our customers and partners succeed and I am very proud that Marvell, through its world-class engineering and passionate customer support teams, was able to support Yulong Coolpad's successful rollout of seven new top-selling smartphones in 2012. This award is a direct result of our core 'win-win' business philosophy," said Weili Dai, Co-Founder of Marvell. "I would like to thank Yulong Coolpad for the partnership and their belief in Marvell. Marvell's leadership in driving the innovation and super-integration of all key technologies, from latest cellular modems to CPU/GPU/Video, robust connectivity, and leading SSD storage technology – in an 'all-in-one' platform solution will continue to empower our customers to successfully bring high performance and cost effective smart devices to over a billion consumers in China."

Yulong's best-selling Coolpad smartphones are powered by Marvell's family of PXA920 processors, the industry's first commercially available single-chip China 3G TD-SCDMA smartphone solution, and its Avastar® wireless solutions.

"Yulong and Marvell share the same vision and, in the past year, cooperated effectively," said Su Feng, Vice President of Yulong Coolpad. "We are impressed by Marvell's vision in technology, innovation capacity, technology support and timely product delivery. We highly recognize Marvell's product roadmap and we are confident about the cooperation between our two companies in the future."

About Marvell

Marvell (NASDAQ: MRVL) is a world leader in the development of storage, communications and consumer silicon solutions. Marvell's diverse product portfolio includes switching, transceiver, communications controller, wireless and storage solutions that power the entire communications infrastructure, including enterprise, metro, home and storage networking. As used in this release, the term "Marvell" refers to Marvell Technology Group Ltd. and its subsidiaries. For more information, visit Marvell.com.

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