

Marvell Wins Prestigious Enterprise Product Of The Year Award For 2012

The Marvell DragonFly NVRAM SSD Accelerator Awarded Silver in the Enterprise Product of the Year Category by the Best in Biz Awards

SANTA CLARA, Calif., Nov. 28, 2012 /PRNewswire/ -- Marvell (Nasdaq: MRVL) today announced that the Marvell® DragonFly™ NVRAM SSD accelerator has been named a silver winner in the Enterprise Product of the Year category by the Best in Biz Awards, the only independent business awards program judged by members of the press and industry analysts.

(Photo: <http://photos.prnewswire.com/prnh/20121128/AQ19993>)

(Logo: https://investor.marvell.com/image/Marvell_logo.jpg)

DragonFly is the storage industry's first intelligent NVRAM SSD accelerator—essentially a low-latency write-back cache running embedded software in a PCIe adapter form factor. Designed to remove the complexity associated with high-performance caching, this revolutionary platform consists of the DragonFly NVRAM and DragonFly NVCACHE, both of which combine Marvell's world-class SoC technology with highly optimized caching and data management software. The result is a breakthrough systems solution that consistently achieves 10-100x improvements in latency and server I/O performance while reducing power, space and storage capital costs in the datacenter.

"Marvell is extremely honored to have received this mark of distinction from the Best in Biz panel of judges," said Alan Armstrong, vice president of marketing for the Storage Business Group at Marvell Semiconductor, Inc. "So far DragonFly has been incredibly well-received in the marketplace and recognition from Best in Biz further validates the platform's status as one of the world's preeminent enabling technology for the next generation of large scale public and private data centers. By solving the growing storage I/O and latency bottlenecks that currently plague the cloud storage landscape, DragonFly has emerged as one of the most viable PCIe storage acceleration adapters for enterprise storage and server OEMs."

More than 400 entries were received in this year's awards program, from a wide array of public and private companies of all sizes and from a variety of industries and regions in the U.S. and Canada. Best in Biz Awards 2012 honors were presented in more than 50 categories, including Company of the Year, Most Innovative Company of the Year, Executive of the Year and Best New Product of the Year.

"DragonFly addresses a critical problem in the enterprise datacenter, which is overwhelming demand for storage performance, I/O and the ability to scale beyond the capabilities of a centralized array," said Jeff Boles, Sr. Analyst and Director of Validation Services at Taneja Group. "Our testing of the product revealed significant advantages regarding DragonFly's easy plug-and-play fit into existing storage infrastructures – along with performance such as 10x virtual machine scalability that goes beyond the limits of the array without sacrificing consolidated data storage and management. Deploying DragonFly cards in an enterprise data center will have far reaching financial benefits, including greater VM density, a reduced number of physical servers and reduced operating costs. All things considered, DragonFly makes a desirable impact on cost per I/O with minimal initial deployment risk."

Winners of Best in Biz Awards 2012 were determined by an independent panel of 32 judges from top-tier news, business and technology publications, as well as broadcast outlets and analyst firms, such as ABC, Businessweek, Computerworld, ECT News Network, Entrepreneur, eWeek, Examiner, Financial Times, Forbes, FOX News, Hartford Business Journal, IDG Ventures, IEEE Institute, Inc., Insight Media, King Features Syndicate, Lab Reviews, Network World, The News and Observer, PC Magazine, ReadWriteWeb, South Florida Business Journal, Tech-Gaming, Techtalk, Upstart Business Journal, USA Today and ZDNet.

For a full list of gold, silver and bronze winners in Best in Biz Awards 2012, visit: <http://www.bestinbizawards.com/2012-winners>.

About Best in Biz Awards

Best in Biz Awards recognizes top companies, teams, executives and products for their business success as judged by independent panels of members of the press and industry analysts. Best in Biz Awards honors are conferred in three separate programs during the calendar year: U.S. and Canada, EMEA, and International. Any organization from any industry boasting demonstrated success in the awards program's region can enter any of the more than 50 company, department or team, executive and product categories. Entries for Best in Biz Awards 2013 EMEA are being accepted from all companies based in or operating in Europe, Middle East and Africa until January 17, 2013. For more information about the entry process and categories in all three

programs, please visit: <http://www.bestinbizawards.com>.

About Marvell

Marvell (NASDAQ: MRVL) is a world leader in the development of storage, communications and consumer silicon solutions. Marvell's diverse product portfolio includes switching, transceiver, communications controller, wireless and storage solutions that power the entire communications infrastructure, including enterprise, metro, home and storage networking. As used in this release, the term "Marvell" refers to Marvell Technology Group Ltd. and its subsidiaries. For more information, visit Marvell.com.


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