

Marvell Empowers NETGEAR's Newest Entrance Into The Smart TV Market With The Roll-Out Of NETGEAR's NeoTV PRIME With Google TV

Marvell's award-winning ARMADA 1500 Series SoC platform expands NETGEAR's product portfolio to deliver Smart devices for the new era of the digital lifestyle

LAS VEGAS and SANTA CLARA, Calif., Jan. 8, 2013 /PRNewswire/ -- [Marvell](#) (Nasdaq: MRVL) today announced that the award-winning Marvell® ARMADA® 1500 series System-on-Chip (SoC) platform (88DE3100) will power the NeoTV PRIME with Google TV from NETGEAR, Inc. (NASDAQGM: NTGR), a global networking company that delivers innovative products to consumers, businesses and service providers. By integrating high-performance Smart TV technology with NETGEAR's core competency in broadband switching, NeoTV PRIME with Google TV represents another major step forward for NETGEAR's offering of comprehensive, client-based multimedia streaming products for immersive, connected-home entertainment. Marvell will demonstrate the device at the 2013 Consumer Electronics Show in Booth No. 31423.

(Photo: <http://photos.prnewswire.com/prnh/20130108/AQ38821>)

(Logo: https://investor.marvell.com/image/Marvell_logo.jpg)

"Marvell is very proud to see our pioneering work with Google lead to NETGEAR's milestone expansion of their Smart TV products. Our collaboration with NETGEAR echoes Marvell's continued leadership in the Smart TV arena and our outstanding track record of delivering advanced and cost-effective Smart TV solutions geared specifically for the mass market, enabling a breakthrough in bringing interactive two-way experiences to the big Smart screen in our living rooms," said Weili Dai, Co-Founder of Marvell. "Today's consumers want digital content that combines the traditional broadcast experiences with the exceedingly interactive, apps-based multimedia interface they find on their mobile devices. By combining these features on a single platform for the biggest screen in the home, Marvell and NETGEAR have delivered this seamless experience for the new-era Connected Lifestyle. NeoTV PRIME offers an exceptional showcase of our investment in the Google TV platform and underscores our belief that consumers will continually opt for leading-edge entertainment experiences on the biggest screen in their home."

Aiming to deliver endless entertainment in one place, NeoTV PRIME with Google TV is designed to offer live TV, streaming, Web and apps from one sleek device. The product seamlessly blends the best of Google TV, such as search, Play, Chrome, PrimeTime and My Media, with traditional broadcast – and makes the whole experience controllable via Bluetooth remote or from the Google TV remote control app for smartphones. Other product highlights include on-screen setup and an intuitive and customizable home screen.

"NETGEAR's NeoTV PRIME with Google TV builds upon our history of innovation in broadband networking and multimedia streaming, and opens up a vastly enriched multimedia experience for NETGEAR customers in the dynamic connected home space," said David Henry, Vice President of Product Management, Retail Business at NETGEAR. "Collaborating with Marvell ensures that we can deliver the immersive Smart TV experience consumers demand with optimum performance and maximum energy efficiency. In this manner, the ARMADA 1500 series has helped NETGEAR take the next logical step in entertainment product offerings."

"We continue to team with Google TV ecosystem partners such as Marvell to bring more ways to offer entertainment and Google services on your TV. With Marvell, we're able to offer a growing array of products at attractive price points," said Suveer Kothari, Director of Business Development for Google TV.

Powerful, energy-efficient, ultra-scalable and affordable, the ARMADA 1500 Series SoC platform contains Marvell's highest-performing ARM v7-compatible PJ4B SMP super-scalar dual-core CPU. The chip is designed to enable PC-like processing power to support Web browsing with support for Flash and other key technologies – with the aid of more than 6,000 Dhrystone MIPS of computing horsepower, FPU v3.0, 512 KB of L2 cache and NEON. With advanced, cellphone-like power management, the platform is also incredibly energy-efficient.

The ARMADA 1500 contains Marvell's award-winning Qdeo® video processing for state-of-the-art HD and 3D video, including scaling, noise reduction, de-interlacing, low bit-rate Internet video enhancement and FRC, and color/contrast enhancement. The chip offers VMeta™, a multi-format video decoder that can decode up to two simultaneous 1080p streams as well as a host of other video formats and containers.

About NETGEAR, Inc.

NETGEAR (NASDAQGM: NTGR) is a global networking company that delivers innovative products to consumers, businesses and service providers. For consumers, the company makes high performance, dependable and easy to use home networking, storage and digital media products to connect people with the Internet and their

content and devices. For businesses, NETGEAR provides networking, storage and security solutions without the cost and complexity of big IT. The company also supplies top service providers with retail proven, whole home solutions for their customers. NETGEAR products are built on a variety of proven technologies such as wireless, Ethernet and Powerline, with a focus on reliability and ease-of-use. NETGEAR products are sold in approximately 32,000 retail locations around the globe, and through approximately 42,000 value-added resellers. The company's headquarters are in San Jose, Calif., with additional offices in 25 countries. NETGEAR is an ENERGY STAR partner. More information is available at <http://www.NETGEAR.com> or by calling (408) 907-8000. Connect with NETGEAR at <http://twitter.com/NETGEAR> and <http://www.facebook.com/NETGEAR>.

About Marvell

Marvell (NASDAQ: MRVL) is a global leader in providing complete silicon solutions enabling the digital connected lifestyle. From mobile communications to storage, cloud infrastructure, digital entertainment and in-home content delivery, Marvell's diverse product portfolio aligns complete platform designs with industry-leading performance, security, reliability and efficiency. At the core of powerful consumer, network and enterprise systems, Marvell empowers partners and their customers to always stand at the forefront of innovation, performance and mass appeal. By providing people around the world with mobility and ease of access to services adding value to their social, private and work lives, Marvell is committed to enhancing the human experience.

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