

Marvell Unveils Game-Changing ARMADA 1500-Mini Solution For Chromecast

Marvell's leadership in Smart TVs continues to drive innovation in performance, power and cost optimization delivering a ground-breaking, multi-screen user experience in accessing live streaming content

SANTA CLARA, Calif., July 30, 2013 /PRNewswire/ -- Marvell (NASDAQ: MRVL) today unveiled a game-changing ARMADA® 1500-mini (88DE3005) solution for Chromecast®. As a part of the award-winning ARMADA 1500 product family, the ARMADA 1500-mini is optimized to support low-power applications such as TV dongles. It is designed to provide instantaneous and seamless access to applications such as YouTube, Netflix and other cloud-based content, and deliver a ground-breaking multi-screen experience across smart mobile devices, laptops and HDTVs transforming any big screen into a smart and immersive entertainment device.

(Photo: <http://photos.prnewswire.com/prnh/20130730/AQ55330>)

(Logo: https://investor.marvell.com/image/Marvell_logo.jpg)

"I am very excited to see the brilliance of the tiny and beautiful Chromecast. I believe this is truly a game-changing solution to drive the new era of the 'Connected Lifestyle' by enabling easy access to online entertainment for an immersive, interactive multi-screen experience across any smartphone, tablet, laptop and big screen. I am very proud of Google's leadership in driving the ecosystem partners to deliver more powerful and very affordable solutions to serve the world of consumers for better lives," said Weili Dai, President and Co-Founder of Marvell. "2013 has been a phenomenal year for bringing online entertainment to TV. I am so thankful for and proud of the joint hard work and innovation by the Marvell team, the Google team and other partners in the ecosystem."

Marvell's latest ARMADA 1500-mini platform is designed to enable sophisticated high quality audio, video, and graphics capabilities, while being extremely energy efficient. The platform facilitates form factors – such as a dongle – that are USB powered. It supports 1080p decode and has a high security grade enabling multiple DRM solutions like Widevine and Playready. With Marvell's advanced Wi-Fi solution, it provides an easy set up and plugs straight into a TV HDMI port. This much anticipated platform reinforces Marvell's leading position in the Smart TV ecosystem, including TVs, set-top boxes, over-the-top (OTT) platforms and TV dongles.

About Marvell

Marvell (NASDAQ: MRVL) is a global leader in providing complete silicon solutions enabling the digital connected lifestyle. From mobile communications to storage, cloud infrastructure, digital entertainment and in-home content delivery, Marvell's diverse product portfolio aligns complete platform designs with industry-leading performance, security, reliability and efficiency. At the core of the world's most powerful consumer, network and enterprise systems, Marvell empowers partners and their customers to always stand at the forefront of innovation, performance and mass appeal. By providing people around the world with mobility and ease of access to services adding value to their social, private and work lives, Marvell is committed to enhancing the human experience.

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