

China Mobile's First Self-Branded Smartphone Is Powered By Marvell

China Mobile and Marvell deepen long-standing collaboration with China Mobile's first self-branded smartphone, the Android-based M601, which leverages Marvell's industry-leading ARMADA Mobile PXA988 platform for China's broad consumer base

SANTA CLARA, Calif., Aug. 6, 2013 /PRNewswire/ -- [Marvell](#) (NASDAQ: MRVL) today announced that China Mobile's first self-branded smartphone, the Android-based M601, is powered by the Marvell® ARMADA® Mobile PXA988 unified 3G platform which integrates a powerful processor with a mature and proven cutting-edge cellular modem. The Marvell PXA988 platform is designed to deliver high-performance computing with industry-leading graphics capabilities and best-in-class, robust connectivity, enabling a high-performance, cost-effective, Time Division Synchronous Code Division Multiple Access (TD-SCDMA) mobile device for China Mobile's 720 million subscribers.

(Photo: https://investor.marvell.com/image/Marvell_logo.jpg)

(Logo: <http://photos.prnewswire.com/prnh/20100719/SF36559LOGO-b>)

"I am very pleased to see the launch of China Mobile's first self-branded smartphone, which is a major milestone for China Mobile and over a billion consumers in China. In the past several years, we have seen the fast development of China's 3G TD-SCDMA technology and the rapid growth of the smartphone market, thanks to the close collaboration among China Mobile and global companies, such as Samsung, ZTE, Yulong Coolpad, Lenovo and others," said Weili Dai, President and Co-founder of Marvell. "I am very proud of our collaboration with China Mobile and Marvell's investment in developing advanced TD-SCDMA technology. I am very thankful for the innovation, dedication and contributions made by the China Mobile and Marvell global engineering teams."

"China Mobile has remained committed to promoting the development of the TD-SCDMA industry. In this mobile Internet era, we will continue to provide more mobile internet services to meet our customers' demands," said Mr. Tang Jianfeng, Assistant General Manager of China Mobile Group Devices. "As a partner of China Mobile, Marvell has closely collaborated with us in the TD-SCDMA and TD-LTE markets. Marvell has made strong progress in TD-SCDMA and TD-LTE chip technology, and we look forward to seeing Marvell continue to deliver successful TD-SCDMA and TD-LTE products in the future."

About the ARMADA Mobile Unified 3G and LTE Platform

As part of Marvell's unified mobile 3G and LTE platform family, the ARMADA Mobile PXA988 is a mass market, single-chip solution that integrates a high-performance, low-power 1.2GHz dual-core ARM Cortex-A9 application processor with cutting-edge cellular modems to support advanced multimedia and graphics capabilities consumers demand for their mobile devices. The PXA988 also features: a Time Division High Speed Packet Access+ (TD-HSPA+) R8 modem; Marvell's latest wireless connectivity technology (Wi-Fi + Bluetooth + FM radio + GPS); RF transceivers; and integrated power management and audio codec solutions.

Marvell's unified mobile platform, including the PXA986, PXA988, PXA1088 and PXA1088 LTE, provides a pin-compatible single-chip SoC, thus enabling easy migration from dual-core to quad-core solutions and support for TD-SCDMA, WCDMA and LTE.

For more information about the Marvell PXA988, please visit: <http://www.marvell.com/communication-processors/pxa988/index.jsp>

About Marvell

Marvell (NASDAQ: MRVL) is a global leader in providing complete silicon solutions enabling the digital connected lifestyle. From mobile communications to storage, cloud infrastructure, digital entertainment and in-home content delivery, Marvell's diverse product portfolio aligns complete platform designs with industry-leading performance, security, reliability and efficiency. At the core of the world's most powerful consumer, network and enterprise systems, Marvell empowers partners and their customers to always stand at the forefront of innovation, performance and mass appeal. By providing people around the world with mobility and ease of access to services adding value to their social, private and work lives, Marvell is committed to enhancing the human experience.

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