

Marvell Launches New ZigBee/RF4CE Remote Control Platform For Next-Generation Smart TVs, Set-Top Boxes And Smart Home Automation

Marvell's new complete remote control portfolio complements its award-winning ARMADA 1500 series SoC platform for the connected home

SANTA CLARA, Calif. and LAS VEGAS, Jan. 7, 2014 /PRNewswire/ -- [Marvell](#) (Nasdaq: MRVL), a worldwide leader in integrated silicon solutions, today announced its newest remote control platform reference design, the Marvell ZigBee Remote Control Platform. Based on the ZigBee/RF4CE standard, this solution provides a rich remote control experience that includes voice search and gesture recognition, Internet-based multimedia search and discovery capabilities, support for the latest in cloud gaming, and more. Continuing its dedication to driving the connected lifestyle, Marvell's ZigBee Remote Control Platform incorporates the highly integrated 88MZ100 ZigBee/RF4CE SoC for the smart home and completes Marvell's remote control portfolio supporting both ZigBee/RF4CE and Bluetooth connectivity standards, preferred by set-top box and TV manufacturers respectively.

(Logo: https://investor.marvell.com/image/Marvell_logo.jpg)

"Marvell's advanced Smart ZigBee/RF4CE Remote Control Platform is the central command point for next-generation digital media experiences," said Winston Chen, Vice President of the Smart Home Business Unit at Marvell Semiconductor, Inc. "Complementing our award-winning ARMADA® 1500 series SoC for the Smart Home and coupled with our total solutions for an immersive experience, Marvell continues to deliver breakthrough, end-to-end, cost-effective and user-friendly entertainment options for set-top boxes, smart TVs and home automation."

The new platform represents Marvell's ongoing innovation in helping consumers achieve a completely seamless experience with smart set-top boxes, TVs and other smart devices in the home. From cloud gaming, to controlling home furnishings, to searching, discovering and enjoying multimedia content from providers like YouTube and Netflix, Marvell's remote control platform makes today's exciting new era of smart home experiences more accessible and enjoyable to consumers than ever before. The ZigBee Remote Control Platform is an integrated, customizable, turnkey solution for mass-market remote control applications. The platform is an easy-to-use software stack and tool chains will accelerate time-to-market and help OEM, ODM and service provider customers achieve the best user experience.

Marvell will showcase its latest remote control platform during CES, January 7-10, 2014, at Murano 3304-3306 of the Venetian, Level 3.

About Marvell

Marvell (NASDAQ: MRVL) is a global leader in providing complete silicon solutions enabling the digital connected lifestyle. From mobile communications to storage, cloud infrastructure, digital entertainment and in-home content delivery, Marvell's diverse product portfolio aligns complete platform designs with industry-leading performance, security, reliability and efficiency. At the core of the world's most powerful consumer, network and enterprise systems, Marvell empowers partners and their customers to always stand at the forefront of innovation, performance and mass appeal. By providing people around the world with mobility and ease of access to services adding value to their social, private and work lives, Marvell is committed to enhancing the human experience.

As used in this release, the term "Marvell" refers to Marvell Technology Group Ltd. and its subsidiaries. For more information, please visit www.Marvell.com.

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For Further Information Contact:

Marvell Media Relations

Holly Zheng
408-222-9202
hollyz@marvell.com

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