

Marvell Partners With Leading Global TV Maker Skyworth To Introduce Smart TV And Set-Top Box With Google Services For Smart TV

Skyworth announces K100 Smart TV and GS100 and GS300 set-top box with Google services for Smart TV powered by Marvell's ARMADA 1500 Plus

SANTA CLARA, Calif. and LAS VEGAS, Jan. 7, 2014 /PRNewswire/ -- Continuing its leadership in the Smart Home ecosystem, [Marvell](http://www.marvell.com) (NASDAQ: MRVL) today announced a partnership with Skyworth, a global TV maker, to deploy Smart TVs and set-top boxes with Google services for Smart TV. The new offerings are powered by Marvell's ARMADA® 1500 Plus (88DE3108) system-on-chip (SoC) platform, a full HD media processor designed for a vast array of smart video products.

(Logo: https://investor.marvell.com/image/Marvell_logo.jpg)

"I am thrilled that we are able to partner with Skyworth in developing an array of advanced products enabled with Google services for Smart TV. Working with leading global TV manufacturers and other partners in the ecosystem, I believe we can continue to transform the industry by making today's devices better and smarter with our award-winning ARMADA 1500 family of scalable platform solutions," said Weili Dai, President and Co-Founder of Marvell. "I am very grateful to the passionate and dedicated engineering teams of Skyworth and Marvell in introducing such innovative devices for today's global consumers."

"It's been such a pleasure to work closely with Marvell to offer advanced Smart TV products to consumers with Google services powered by Marvell's ARMADA 1500 Plus," said Tangzhi Liu, President of Skyworth. "We are looking forward to launching our next generation of Smart TV and set-top box products in the global market. The ARMADA 1500 Plus platform enables us to provide end users with smarter, more powerful devices that provide a high-quality, user-friendly TV experience."

The ARMADA 1500 Plus is the newest edition to the award-winning ARMADA 1500 product family, offering significantly improved graphics performance due to its OpenGL ES 2.0 compatible graphics engine, while real-time 1080p video encode capabilities allow the platform to function as a multi-screen source device, enabling an optimal viewing experience for consumers. Additionally, the ARMADA 1500 Plus incorporates an enhanced security engine that further facilitates more seamless adoption by service operators as well as its award-winning Qdeo® video processing for state-of-the-art HD and 3-D video for an immersive entertainment experience. The SoC has an integrated HDMI receiver and Gigabit Ethernet, enabling a broad range of low cost form factors that makes the ARMADA 1500 Plus ideal for small set-top-boxes, over-the-top media players, hybrid set-top boxes, and Smart TVs at mass-market price points.

Marvell will showcase its innovative Digital Connected Lifestyle solutions at Murano Rooms 3304-3306, level 3, located at the Venetian Congress Center, during CES, January 7-10 in Las Vegas.

About Skyworth

Skyworth (HK00751) is a global TV manufacturer and large-sized high-tech public company. Holding the No. 1 domestic TV market share in China, achieving No.1 sales volume in domestic TV market in China, Skyworth will move forward on the way of internationalization, since established a strong, comprehensive global sales, distribution platform and network that covers major continents. Skyworth is committed to providing customers with complete solutions of digital life and bringing Skyworth's video and audio products into common households to let people of different countries and groups enjoy the fun and joy of digital audio- and video- life.

About Marvell

Marvell (NASDAQ: MRVL) is a global leader in providing complete silicon solutions enabling the digital connected lifestyle. From mobile communications to storage, cloud infrastructure, digital entertainment and in-home content delivery, Marvell's diverse product portfolio aligns complete platform designs with industry-leading performance, security, reliability and efficiency. At the core of the world's most powerful consumer, network and enterprise systems, Marvell empowers partners and their customers to always stand at the forefront of innovation, performance and mass appeal. By providing people around the world with mobility and ease of access to services adding value to their social, private and work lives, Marvell is committed to enhancing the human experience.

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