

Marvell Joins The Mopria Alliance As Executive Member To Drive The Next Era Of Mobile Printing Solutions

Marvell delivers a seamless mobile printing experience for consumers

SANTA CLARA, Calif., Feb. 13, 2014 /PRNewswire/ -- [Marvell](#) (Nasdaq: MRVL), a worldwide leader in integrated silicon solutions and an innovator in mobile communications and printing solutions, today announced that it has joined the Mopria Alliance as an Executive Member. Working alongside the iconic founding members, Marvell is bringing its many years of printing experience to the Alliance, helping to drive the technologies and standards that will form the basis for the next generation of powerful, easy-to-use mobile printing solutions. As a demonstration of this leadership, Marvell is one of the early companies to have a Mopria Certified product.

(Logo: https://investor.marvell.com/image/Marvell_logo.jpg)

"As a leading provider of printing solutions and mobile communications, Marvell is continuously investing in ways to expand our solutions," said Mark Montierth, VP of Printing and Custom Solutions at Marvell. "By joining the Mopria Alliance, Marvell is playing an integral role in innovating beyond basic printing functions and working to deliver a seamless mobile printing experience for consumers."

"Given the expected increase in mobile device usage in the next few years, the Mopria Alliance is dedicated to advancing mobile printing from smartphones, tablets and other mobile devices to allow consumers to conveniently print wherever, whenever," said Emily Ketchen Vice Chairman, Mopria Alliance and Vice President, Worldwide Integrated Marketing and Communications, Hewlett-Packard.

The Mopria Alliance aims to create an easier and more accessible user experience for mobile printing by promoting collaboration between brands and eliminating the need for consumers to download multiple print drivers. The Alliance influences the development and adoption of standards for the mobile printing industry and provides tools for developers to incorporate print capabilities into mobile applications. Through the Mopria Alliance, members can better serve their customers and ensure printing is universally compatible from any mobile device to any printer.

About the Mopria Alliance:

The Mopria Alliance is a non-profit membership organization of leading global technology companies with the shared goal of providing intuitively simple wireless printing from smartphones, tablets and other mobile devices. The Mopria Alliance's goal is to bring together the entire industry to drive selected standards adoption, support mobile software application providers to deploy print functionality in their applications, develop experience guidelines in the interaction of mobile and print devices, certify products which will carry the Mopria logo and educate consumers and business customers about the ability to easily print from mobile devices. Find out more about the Mopria Alliance at www.mopria.org.

About Marvell

Marvell (NASDAQ: MRVL) is a global leader in providing complete silicon solutions enabling the digital connected lifestyle. From mobile communications to storage, cloud infrastructure, digital entertainment and in-home content delivery, Marvell's diverse product portfolio aligns complete platform designs with industry-leading performance, security, reliability and efficiency. At the core of the world's most powerful consumer, network and enterprise systems, Marvell empowers partners and their customers to always stand at the forefront of innovation, performance and mass appeal. By providing people around the world with mobility and ease of access to services adding value to their social, private and work lives, Marvell is committed to enhancing the human experience.

As used in this release, the term "Marvell" refers to Marvell Technology Group Ltd. and its subsidiaries. For more information, please visit www.Marvell.com.

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For Further Information Contact: Marvell Media Relations

Holly Zheng
408-222-9202
hollyz@marvell.com

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