

# Samsung Launches The GALAXY Tab 3 Lite Global Tablet Powered By Marvell

**Leveraging the success of the popular Samsung Galaxy Tab 3, the latest global tablet model features Marvell's unified multi-core ARMADA Mobile platform providing high performance and low power for the worldwide mass market**

SANTA CLARA, Calif., March 11, 2014 /PRNewswire/ -- [Marvell](#) (NASDAQ: MRVL) a worldwide leader in integrated silicon solutions today announced that the Marvell® ARMADA® Mobile PXA986 is powering leading electronics manufacturer, Samsung's second generation 7-inch tablet, the [Galaxy Tab 3 Lite](#). Leveraging the success of the popular [Samsung Galaxy Tab 3](#), the Marvell Mobile PXA986 platform delivers high-performance computing with industry-leading graphics capabilities and best-in-class, robust connectivity at a competitive price point while supporting advanced multimedia capabilities. The Galaxy Tab 3 Lite is expected to be available in retail stores throughout the U.S., Europe and Asia by March of 2014.

"The launch of the Samsung Galaxy Tab 3 Lite global tablet is an important milestone to bring affordable high performance mobile devices to the mass market and it's a very meaningful effort. I am very proud of our joint collaboration with Samsung to provide access to communication and information to the global consumer base and make our contribution to education, healthcare, and other social causes," said Weili Dai, President and Co-Founder of Marvell. "I am very thankful for Samsung and Marvell's global teams of talented engineers for their hard work, collaboration, innovation and dedication to move the industry forward faster. I look forward to continuing our work with Samsung and helping to further today's 'Smart Life and Smart Lifestyle.'"

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As part of Marvell's unified mobile 3G and LTE platform family, the ARMADA Mobile PXA986 is a mass market, single-chip solution that integrates a high-performance, low-power 1.2GHz dual-core ARM Cortex-A9 application processor with robust cellular modems to support advanced multimedia and graphics capabilities consumers demand for their mobile devices. The PXA986 features an advanced multimode HSPA+ modem supporting Wideband Code Division Multiple Access (WCDMA) and 2G networks, 21.1 Mbps downlink data-rate and 5.76 Mbps uplink data-rate, and critical features such as DSDS. For more information about the Marvell PXA986, please visit: <http://www.marvell.com/communication-processors/pxa986/>

Samsung's Galaxy 7-inch Tab 3 Lite uses Marvell's PXA986 computing platform, including RF transceivers, Marvell's advanced Avastar® 88W8777 connectivity solution (Wi Fi + Bluetooth + FM radio), L2000 GNSS Hybrid Location Processor, and integrated power management and audio codec solutions.

## About Marvell

Marvell (NASDAQ: MRVL) is a global leader in providing complete silicon solutions and Kinoma® software enabling the "Smart Life and Smart Lifestyle." From mobile communications to storage, cloud infrastructure, digital entertainment and in-home content delivery, Marvell's diverse product portfolio aligns complete platform designs with industry-leading performance, security, reliability and efficiency. At the core of the world's most powerful consumer, network and enterprise systems, Marvell empowers partners and their customers to always stand at the forefront of innovation, performance and mass appeal. By providing people around the world with mobility and ease of access to services adding value to their social, private and work lives, Marvell is committed to enhancing the human experience.

As used in this release, the term "Marvell" refers to Marvell Technology Group Ltd. and its subsidiaries. For more information, please visit [www.Marvell.com](http://www.Marvell.com).

## About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2011 consolidated sales of US\$143.1 billion. Employing approximately 206,000 people in 197 offices across 72 countries, the company operates two separate organizations to coordinate its nine independent business units: Digital Media & Communications, comprising Visual Display, Mobile Communications, Telecommunication Systems, Digital Appliances, IT Solutions, and Digital Imaging; and Device Solutions, consisting of Memory, System LSI and LED. Recognized for its industry-leading performance across a range of economic, environmental and social criteria, Samsung Electronics was named the world's most sustainable technology company in the 2011 Dow Jones Sustainability Index. For more information, please visit [www.samsung.com](http://www.samsung.com).

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