

## Meizu Launches Its Flagship MX4 Pro Premium 4G LTE Smartphone For China Mobile And China Unicom Powered By Marvell's ARMADA Mobile 5-Mode 4G LTE Solution

**Marvell's ARMADA Mobile PXA1802 5-mode 4G LTE modem is at the core of Meizu's Flagship MX4 Pro Premium Smartphone, now available for more than one billion of combined subscribers of China Mobile and China Unicom**

SANTA CLARA, Calif., Nov. 19, 2014 /PRNewswire/ -- [Marvell](#) (NASDAQ:MRVL), a worldwide leader in providing complete silicon solutions from mobile communications to storage, Internet of Things (IoT), cloud infrastructure, digital entertainment and in-home content delivery and [Kinoma](#)® software enabling the "Smart Life and Smart Lifestyle," today announced that a leading smartphone manufacturer in China, Meizu Technology Co., Ltd., has launched its flagship [MX4 Pro Premium Smartphone](#) for China Mobile and China Unicom's over one billion combined subscribers. Marvell's industry leading PXA1802 5-mode 4G LTE modem is a part of its award winning ARMADA Mobile product family including the [PXA1920](#), [PXA1908](#) and [PXA1936](#). The Meizu flagship smartphone formally launched on November 19<sup>th</sup>, supporting China's most popular cellular modes including: 4G TD-LTE, FDD-LTE, TD-SCDMA, WCDMA and GSM.

"I am very pleased to see that our close partnership with a leading consumer brand Meizu has delivered such a high performance and innovative product for China's fast growing 4G LTE market. As the market expands from carriers to the open market and online stores, consumers demand options for low-power, high-quality, robust, secure and smart devices optimized for their individual use case and different lifestyle. With Marvell's complete solutions for entry-level, mainstream and flagship smartphones and tablets, I believe we are leading the industry in addressing all market segments and accelerating the mass deployment of 4G LTE at the global scale," said Weili Dai, President and Co-Founder of Marvell. "I would like to congratulate Meizu for the successful launch of this great Flagship MX4 Pro Premium 4G LTE smartphone and thank the Meizu and Marvell engineering teams for their passion and dedication in making this possible."

"We are proud to launch the MX4 Pro Premium smartphone with Marvell, a proven 4G LTE mobile leader. Marvell's industry leading 4G LTE solutions have enabled us to deliver a highly differentiated product for China Mobile and China Unicom's large subscriber bases," said Aber Bai, CEO of Technology, Meizu. "As a leading smartphone brand, Meizu is committed to providing consumers with powerful performance, premium design and quality – all at an attractive price point. We look forward to continuing our successful collaboration with the innovative Marvell team."

The low-power ARMADA Mobile [PXA1802](#) modem enables seamless performance of mobile applications and addresses the needs of smartphone users interested in high-bandwidth activities like mobile video, Web browsing and social media. This 5-mode 4G LTE modem chipset supports the 3GPP LTE Release 9 standards with Category 4 throughputs of up to 150 Mbps DL (Down Link) and 50 Mbps UL (Up Link) and Release 8 TD-SCDMA HSPA+. It integrates all of 2G, 3G and 4G mobile broadband modem technologies on a single chip, fully backward compatible with current WCDMA and TD-SCDMA networks and supporting the TDD/FDD 4G LTE network, as well as Marvell's 88RF858 high-performance multimode LTE transceiver to keep a flexible RF circuit design. In addition to the ARMADA mobile PXA1802 5-mode 4G LTE modem chipset, the MX4 Pro smartphone also adopts Marvell's power management solution and RF transceiver.

Key features of the Meizu MX4 Pro Premium Smartphone include:

- 5.5-inch 2k display screen
- Supports both of China Mobile and China Unicom's 2G/3G/4G networks
- 20.7 megapixels camera
- Touch ID security technology
- 3350mAh battery

### About Marvell

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around the world with mobility and ease of access to services adding value to their social, private and work lives, Marvell is committed to enhancing the human experience.

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