

## Marvell Receives Prestigious GTI Innovation Award From Global Mobile Operators And Partners For Second Consecutive Year

**Marvell's best-in-class quad-core 64-bit ARMADA Mobile PXA1908 platform named winner of the Innovative Technical Product Award**

SANTA CLARA, Calif. and BARCELONA, Spain, March 4, 2015 /PRNewswire/ -- [Marvell](#) (NASDAQ:MRVL) — a worldwide leader in providing complete silicon solutions from mobile communications to storage, Internet of Things (IoT), cloud infrastructure, digital entertainment and in-home content delivery and Kinoma® software enabling the "Smart Life and Smart Lifestyle,"— today announced that the Marvell® [ARMADA® Mobile PXA1908](#), an industry-leading, cost-optimized quad-core 64-bit multi-mode multi-band 4G LTE system-on-chip (SoC) platform, received the prestigious Global TD-LTE Initiative (GTI) Innovation Award 2014 in the Innovative Technical Products category from global mobile operators and partners. This is the second consecutive year Marvell has been [honored with a GTI Innovation Award](#), recognizing the company's dedication to the mass market adoption of 4G LTE. The GTI Innovation Awards recognize innovation in the LTE industry and encourage the development of innovative products that address challenges faced by GTI operators. Winners were announced at the GTI Award Ceremony held Tuesday, March 3, 2015 in Barcelona, Spain.

"On behalf of Marvell, it is truly an honor to receive the esteemed GTI Innovation Award for the second consecutive year. We are very pleased with our leadership and proven track record in enabling high performance, low power and affordable 4G LTE smartphones and tablets with top device OEMs and global mobile carriers," said Weili Dai, President and Co-Founder of Marvell. "I want to thank the GTI community as well as our engineering teams worldwide for their contribution. It is our pride to do business in a beautiful way and our great passion to better people's lives around the world through our technology invention and innovation."

Recently announced last November, Marvell's [ARMADA PXA1908](#) is the industry's first true mass-market 64-bit quad-core single-chip LTE platform that supports TDD technology in addition to FDD technology, capable of running both 32-bit and 64-bit OS and applications. Marvell's cost-optimized mobile processor features quad-core ARM Cortex A53, efficient power management, integrated location and sensor fusion technology, field-proven 5-mode 4G LTE modem technology, and advanced ISP technology and supports the latest Android L operating system. It incorporates Marvell's mature and proven multimode modem technology, supporting TD-LTE, LTE FDD, HSPA+, TD-HSPA+, and GSM/EDGE and features advanced graphics processor, video and imaging processing capabilities. By providing significant computing power and robust communication capability in a highly integrated platform, Marvell's solution enables innovation across a wide range of market sectors that could turn everyday objects into smart devices, and through "Internet of Things" make the lives of consumers around the world better and more efficient. The 1908 platform is capable of providing VoLTE and eMBMS next-generation voice and video deliveries, respectively.

To learn more about the ARMADA PXA1908, please visit [http://www.marvell.com/communication-processors/assets/Marvell\\_ARMADA\\_PXA1908-01\\_platform\\_brief\\_rev3.pdf](http://www.marvell.com/communication-processors/assets/Marvell_ARMADA_PXA1908-01_platform_brief_rev3.pdf)

### **Marvell at Mobile World Congress**

Marvell's latest technologies will be displayed at Mobile World Congress 2015, held March 2-5, at Fira Gran Via in Barcelona. To see demonstrations and learn more, show attendees and media can visit the Marvell booth, located in Hall 8.1, Stand No. CC8.14.

### **About Marvell**

Marvell (NASDAQ: MRVL) is a global leader in providing complete silicon solutions and Kinoma software enabling the "Smart Life and Smart Lifestyle." From mobile communications to storage, Internet of Things (IoT), cloud infrastructure, digital entertainment and in-home content delivery, Marvell's diverse product portfolio aligns complete platform designs with industry-leading performance, security, reliability and efficiency. At the core of the world's most powerful consumer, network and enterprise systems, Marvell empowers partners and their customers to always stand at the forefront of innovation, performance and mass appeal. By providing people around the world with mobility and ease of access to services adding value to their social, private and work lives, Marvell is committed to enhancing the human experience.

As used in this release, the term "Marvell" refers to Marvell Technology Group Ltd. and its subsidiaries. For more information, please visit [www.Marvell.com](http://www.Marvell.com).

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