

## Marvell Showcasing Its Leadership In Storing, Moving And Accessing Data At CES 2017

SANTA CLARA, Calif. and LAS VEGAS, Jan. 5, 2017 [/PRNewswire/](#) -- Marvell (NASDAQ: MRVL), a leader in storage, networking, and connectivity semiconductor solutions, will showcase several of its leading products for the cloud, automotive, industrial, and consumer markets at CES® 2017. These technology demonstrations spotlight Marvell's ability to help customers overcome their toughest data storage and network bandwidth challenges.

Billions of connected devices and appliances, as well as cars, cities and entire industries, are increasingly moving data to the cloud. Virtual reality, artificial intelligence and autonomous cars depend on high bandwidth video and data, creating an explosion of digital traffic. Selfies, videos and streaming media — all multiplied by billions of social media users sharing files — generate more than one zettabyte of data annually to be moved and stored. Similarly in the enterprise, as data centers increase bandwidth speeds to keep up with the massive flow of data coming through the cloud, they must also balance the capital and operational expenditures associated with moving to next-generation networks.

Building on its heritage and core strengths in storage, network infrastructure and wireless connectivity, Marvell offers industry-first, differentiated solutions that help its customers move data fast, securely, reliably and efficiently – across a wide range of applications, systems and platforms.

Thomas Lagatta, Marvell's EVP of Worldwide Sales and Marketing, explained, "At Marvell, we see what the future of data looks like and understand that it needs to be moved and stored not just to the cloud, but also to the edge for greater accessibility at ever increasing speed, security, and reliability. Enterprise infrastructure and cloud providers are being forced to innovate at an unprecedented rate. Our leadership in storage, network infrastructure, and wireless connectivity, combined with system-level knowledge and deep customer relationships, positions Marvell as a catalyst for the technology of tomorrow."

Marvell offers a robust portfolio of data center and cloud solutions that support a range of Ethernet technology speeds, including Prestera® switches, Alaska® Ethernet transceivers, and ARMADA® 64-bit ARM-based modular system-on-chip (SoC) families for 10 Gigabit Ethernet (GbE), 25 GbE and 40 GbE. Marvell's recent [announcement](#) of its 25GbE end-to-end data center solution emphasizes its commitment to bring technologies optimized for high performance, cost effective, and energy-efficient computing. This newest offering from Marvell offers customers the industry's most optimized 25GbE end-to-end data center solution, enabling data centers more computing bandwidth with improved efficiency, modularity, and open design.

"Data storage is in Marvell's DNA and the company will continue to invest in storage, network infrastructure and wireless connectivity technologies with the goal of transforming data movement and storage across a range markets from the consumer to the cloud," Thomas continued.

Marvell will be demonstrating its industry-leading solutions at CES 2017 in Marvell's private suite, Level 3, Murano No. 3304, at The Venetian. CES is being held in Las Vegas, NV at the Las Vegas Convention and World Trade Center and the Venetian Hotel on Jan. 5-8, 2017.

To schedule a meeting with the Marvell team onsite, please visit <http://www.marvell.com/company/events/ces/>.

### About Marvell

Marvell first revolutionized the digital storage industry by moving information at speeds never thought possible. Today, that same breakthrough innovation remains at the heart of the company's storage, network infrastructure, and wireless connectivity solutions. With leading intellectual property and deep system-level knowledge, Marvell's semiconductor solutions continue to transform the enterprise, cloud, automotive, industrial, and consumer markets. To learn more, visit: [www.marvell.com](http://www.marvell.com).

For more information, please visit [www.Marvell.com](http://www.Marvell.com).

Marvell, the M logo, Alaska, ARMADA and Prestera are registered trademarks of Marvell and/or its affiliates. Other names and brands may be claimed as the property of others.

For Further Information Contact:

Marvell Media Relations

Kristin Hehir

Hanna Kang

Senior Manager, Public Relations  
408-222-8744

[kristinh@marvell.com](mailto:kristinh@marvell.com)

Senior Manager, Public Relations  
408-222-3780

[hhkang@marvell.com](mailto:hhkang@marvell.com)

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/marvell-showcasing-its-leadership-in-storing-moving-and-accessing-data-at-ces-2017-300386217.html>

SOURCE Marvell

---

Additional assets available online: [Photos \(1\)](#)

<https://investor.marvell.com/2017-01-05-Marvell-Showcasing-its-Leadership-in-Storing,-Moving-and-Accessing-Data-at-CES-2017>