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Marvell Powers 10,000th SheevaPlug

Developers Rush to Create Thousands of New Applications for the Powerful but Diminutive Plug Computer at the Heart of the Always-On Lifestyle

SANTA CLARA, Calif., Dec. 22 /PRNewswire-FirstCall/ -- **Marvell** (Nasdaq: MRVL), a world leader in storage, communications, and consumer silicon solutions, today announced that 10,000 SheevaPlug™ units have shipped featuring Marvell® CPU technology. A pioneer in carving out the concept of Plug Computing, Marvell has enthusiastically powered every major innovation in the Plug Computing ecosystem – persistently driving innovation in products to offer users high performance, always on, always connected, and environmentally friendly computing.

(Logo: http://www.newscom.com/cgi-bin/prnh/20070411/SFW034LOGO)

"The evolution of the 'always-on consumer' is the muscle behind the development of these new innovative concepts and rapid Plug Computing adoptions," said Dr. Simon Milner, Vice President and General Manager of the Enterprise Business Unit, Consumer and Communications Business Group at Marvell Semiconductor. "Every SheevaPlug shipped has the potential to transform into new product concepts in different market segments including healthcare, home and office automation, storage, industrial and access controls, and more."

In celebration of this milestone, Marvell is launching a worldwide Plug Computer developer competition, "Free Your Imagination", to award the most innovative Plug Computing concept submitted. For more details, please visit www.plugcomputer.org. Plugcomputer.org is the main web resource for the plug application development community. The forums, wikis, and software downloads on the site enable easy software development on the SheevaPlug, and facilitate free and open exchange of ideas and software.

"Plug Computing makes the concept of always-on computing for many much more of a reality," said Rob Enderle Principal Analyst for the Enderle Group. "Increasing demand for Plug Computing is expanding the number of ways that consumers are acquiring and experience media."

While Marvell celebrates its milestone, some Plug Computing vendors will celebrate industry accolades awarded for their Plug Computer based on Marvell's CPU technology. For example, 4Home Energy's ControPlug has been named a CES 2010 Innovations Award Honoree for its groundbreaking Services Delivery Platform that utilizes the SheevaPlug form factor to deliver a mass-market solution for enabling connected home services.

The Plug Computing ecosystem is rapidly expanding to include a full value chain of product partners, application developers, and educational institutions. For more information, visit www.marvell.com.

About the SheevaPlug Development Platform

The award-winning SheevaPlug is designed to make high-performance, always-on, always connected, and environmentally friendly computing readily available for developers and end-users. It was recently recognized by Popular Science's "2009 Best of What's New" award in the Computing category.

The SheevaPlug development platform uses a Marvell Kirkwood™ processor based on an embedded 1.2 GHz Sheeva™ CPU equipped with 512 Mbytes of FLASH and 512 Mbytes of DRAM. Connection to the home network is via Gigabit Ethernet. Peripherals such as direct attached storage can be connected using a USB 2.0 port. Multiple standard Linux 2.6 kernel distributions are supported on the SheevaPlug development platform enabling rapid application development. The enclosure is designed to plug directly into a standard wall socket and is designed to draw so little power it can be left on all the time.

About Marvell

Marvell (NASDAQ: MRVL) is a world leader in the development of storage, communications, and consumer silicon solutions. The company's diverse product portfolio includes switching, transceiver, communications controller, wireless, and storage solutions that power the entire communications infrastructure including enterprise, metro, home, and storage networking. As used in this release, the terms "company" and "Marvell" refer to Marvell Technology Group Ltd. and its subsidiaries.

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