April 19, 2010

Marvell Storms Hollywood

Marvell Unleashes AVANTA for the Entertainment Industry; an Evolutionary New Technology for Ultra High-Speed, High-Capacity Broadband Media Delivery

Who: Jason Reitman (Up in the Air, Juno) 2010 Academy Award nominee for Best Director
Adrian Grenier – Actor, Musician and Web Entrepreneur, HBO's Entourage, and The Devil Wears Prada
Robin Hunicke Award winning game designer and producer ("My Sims", Steven Spielberg's "Boom Blox")
Dale Bonner, CA Secretary, Co-Chair, Broadband Taskforce
AVANTA presentation by Simon Milner, Vice President of Marvell's Enterprise Business Unit

What: Marvell will introduce new optical fiber broadband technology for the entertainment industry. AVANTA is designed to accelerate the quality and speed of internet connectivity in the home – 100 times the bandwidth and speed of current offerings.

Consumers want rich media experiences with uncompromised access to new internet on-demand services and seamless online streaming of multimedia, interactive entertainment.

Marvell, a leader in integrated silicon solutions, leads the broadband revolution with cutting-edge technology. AVANTA can be one of the key determinants for the next wave of Internet connectivity for consumers around the world.

When: Tuesday, April 20, 2010
7:00 - 9:00 p.m.
7:45 p.m. - AVANTA presentation by Simon Milner of Marvell, Jason Reitman, Adrian Grenier, Robin Hunicke

Where: W Hotel in Hollywood
6250 Hollywood Boulevard
Hollywood, CA 90028

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