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Marvell Announces Easy Plug Computer Installer

New development tool simplifies software deployment and opens new market opportunities for Plug Computing

PORTLAND, Ore., July 19 /PRNewswire-FirstCall/ -- **Marvell** (Nasdaq: MRVL), a worldwide leader in integrated silicon solutions, today announced the availability of the open source Easy Plug Computer Installer (EPI) to simplify Plug Computing software deployment. EPI is the first ever wizard-based installation tool for Marvell's Plug Computer, providing more than 20,000 Plug Computer developers worldwide with a faster, easier way to integrate their low-power and affordable Plug Computing solutions.

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(Logo: https://photos.prnewswire.com/prnh/20100719/SF36559LOGO-b)

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"There's really no other platform like the Plug Computer in the market," said Joseph Byrne, Senior Analyst for the Linley Group. "EPI makes it easier for Plug Computer developers to program new applications while preparing consumers for the day when they can order and download applications online for their personalized Plug Computer."

EPI provides seamless interaction with the Marvell® ARMADA™ 300/310 processor family, making it easier to bring innovative, performance-bound digital home applications and services to market. EPI and supporting information is currently available for download at http://sourceforge.net/projects/esia/.

"Marvell wants to encourage more developers to explore Plug Computing and the high performance, eco-friendly open source computing platform," said Viren Shah, Senior Director of Marketing Embedded System-on-a-Chip (SoC) Product Line from Marvell's Enterprise Business Unit. "There's a broad array of Plug Computing application ideas waiting to be discovered. EPI further enables the software and hardware community to easily integrate their solutions and reap the always-on benefits of the Plug Computer."

EPI can be used to install Linux distributions, file systems, file system images or single applications. The application provides USB key and HTTP-based list retrieval, further expanding the ways in which developers can access and update Plug Computers. Developers also will have access to step-by-step instructions for successful deployment, along with access to new developments put forth by the open source community. The application is compatible with Fedora 11 (32/64bit), Ubuntu 9.04 (32bit), Windows XP SP2/3, and OSX (Leopard).

The Easy Plug Computer Installer and Marvell Plug Computers are on display at the OSCON 2010 tradeshow in Portland, Oregon from July 19-23, at the Marvell booth #401 located in the Oregon Convention Center (OCC).

About the Plug Computer

The award-winning Plug Computer is designed to make high-performance, always on, always connected, and green computing readily available for developers and end-users. Plug Computers feature a 2 GHz Marvell ARMADA 300 processor, and optional built-in hard-disk drive and embedded Marvell Wi-Fi and Bluetooth technologies. Additional peripherals such as Direct Attached Storage (DAS) can be connected using a USB 2.0 port. Multiple standard Linux 2.6 kernel distributions are supported on the Plug Computer development platform enabling rapid application development. The enclosure is designed to plug directly into a standard wall socket and is designed to draw less than one tenth of the power of a typical PC being used as a home server. For more information, please visit www.plugcomputer.org.

About Marvell

Marvell (NASDAQ: MRVL) is a world leader in the development of storage, communications, and consumer silicon solutions. The company's diverse product portfolio includes switching, transceiver, communications controller, wireless, and storage solutions that power the entire communications infrastructure including enterprise, metro, home, and storage networking. As used in this release, the terms "company" and "Marvell" refer to Marvell Technology Group Ltd. and its subsidiaries. For more information, visit http://www.marvell.com.

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