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Marvell Announces Implementation of Wi-Fi CERTIFIED Miracast Across its Complete Spectrum of Mobile, Wireless and Video Solutions to Deliver Seamless End-to-End Streaming Experience

Leading Provider of Connectivity Technology Extends Wireless Leadership with Participation in Test Bed Program to Drive the Next Era of the Connected Lifestyle

SANTA CLARA, Calif., Sept. 19, 2012 /PRNewswire/ -- Marvell (Nasdaq: MRVL) today announced that it will implement Wi-Fi CERTIFIED Miracast across its entire portfolio of wireless, mobile and video solutions, delivering an end-to-end high-definition (HD) anytime, anywhere, on any size screen, wireless streaming experience seamlessly to consumers across the globe. Developed by the Wi-Fi Alliance, Miracast enables the wireless sharing of audio and video content from one device to another and allows consumers to transfer videos, games and other mobile content from handheld computing devices directly to a big screen TV. Marvell is taking a lead in the industry by offering Miracast support across multiple platforms from mobile source devices, such as smartphones and tablets, to sink devices such as Google TV, all connected by Marvell's award winning wireless solutions. Marvell also today announced its selection by the Wi-Fi Alliance to participate in the Miracast test bed program to drive standards-based certification of the breakthrough standard and further enhance the end-user experience.

(Logo: https://photos.prnewswire.com/prnh/20100719/SF36559LOGO-b)

"By providing an ecosystem of Miracast-compliant platforms across our end-to-end technology portfolio, Marvell is leading the pack enabling new ways to share, move, and play or watch live contents," said Weili Dai, Co-Founder of Marvell. "We are proud to be the driving force behind to the new era of the connected lifestyle enabling seamless delivery of live contents at any time, any place and on any size screen."

The Marvell® 88W8782 wireless local area network (WLAN) system-on-chip (SoC) is among the first of multiple solutions to be deemed interoperable and achieve Wi-Fi Alliance certification. By implementing Miracast across its mobile and video platforms – from Google TV sink devices to mobile phone and tablet source devices – Marvell continues to extend seamless, secure content streaming experience for all consumer devices. To further drive end-user adoption, Marvell has also built Miracast into low-cost mobile dongles, enabling Wi-Fi sync on legacy devices regardless of platform compliance.

"As an early adopter of Miracast and an integral member of the test bed, Marvell has been a driving force behind adoption of the standard," said Wi-Fi Alliance Chief Executive Officer Edgar Figueroa. "Marvell truly understands the market potential of Miracast and we look forward to witnessing its innovative implementations in 2013 and beyond."

About Marvell
Marvell (NASDAQ: MRVL) is a world leader in the development of storage, communications and consumer silicon solutions. Marvell's diverse product portfolio includes switching, transceiver, communications controller, wireless and storage solutions that power the entire communications infrastructure, including enterprise, metro, home and storage networking. As used in this release, the term "Marvell" refers to Marvell Technology Group Ltd. and its subsidiaries. For more information, visit Marvell.com

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