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ZeroDesktop Introduces Next-Generation MiiPC Android PC Powered by Award-winning Marvell ARMADA 1500

Marvell's award-winning ARMADA 1500 series SoC platform powers immersive multimedia experience on new compact learning, media and entertainment station that keeps parents in control

SANTA CLARA, Calif., March 27, 2013 /PRNewswire/ -- Marvell (NASDAQ: MRVL) today announced its award-winning ARMADA® 1500 Series SoC platform is powering MiiPC™, a new concept in Android PCs for families from ZeroDesktop, a developer of next-generation personal cloud operating system solutions for public and private cloud computing. The cost-effective MiiPC Android PC and companion parental control mobile app deliver a simple and effective way for families to enjoy the best in multimedia entertainment and content, while enabling parents to take back control of their kids' online experience and help keep them safe on the Internet.

(Photo: https://photos.prnewswire.com/prnh/20130327/SF84203)

(Logo: https://photos.prnewswire.com/prnh/20100719/SF36559LOGO-b)

"The ARMADA 1500 SoC platform has been integral in delivering innovative and immersive digital entertainment experiences to the Smart TV and Google TV sectors. By integrating with ZeroDesktop's new MiiPC device, Marvell is demonstrating the flexibility and versatility of our end-to-end platform in powering any device type or screen size," said Winston Chen, vice president of the Smart Home Business Unit at Marvell Semiconductor, Inc. "Regardless of the technology offering, Marvell is delivering high-performance, high-quality, low-power and cost-effective semiconductor solutions that help our partners spur product innovation, maximize the potential of digital entertainment and bring new opportunities to today's connected living room and beyond."

With the ARMADA 1500 series SoC platform at the helm, the MiiPC delivers powerful HD graphics and computing power for social networking, video streaming, gaming, online education and much more. MiiPC also provides the necessary tools to help parents meet the challenge of kids spending more time online along with the associated dangers, and creates a safe and relaxed computing environment.

The MiiPC companion mobile app offers parents full control and visibility into their children's activities. They can set individual guidelines for each kid's online activities and get real-time reporting on what their kids are doing. Furthermore, the app gives parents the unrivaled power to keep their children safe by specifying which apps and websites their kids can access and at what time.

"Our mission is to create a simple and effective way for families to take back control of online experiences with a safe and relaxed environment for family computing," said Young Song, CEO of ZeroDesktop. "By partnering with Marvell, we're able to deliver the best educational and entertainment-driven experience possible, leveraging Marvell's turnkey technology that enables us to price the device at just $99 without sacrificing speed or quality. Marvell is helping us deliver a completely new and world-class digital entertainment experience that families can get excited about."

About ZeroDesktop

ZeroDesktop, Inc. is a leading developer of next generation Cloud Operating System and Cloud Service Brokerage Solutions for Telecoms, OEMs, ISVs and Enterprises. The ZeroDesktop Infrastructure unifies scattered digital content from local storage, network drives and cloud services into one secure repository accessible by PCs, tablets and mobile devices. The ZeroDesktop solution includes a customer-branded Personal Cloud OS based on a Web-VDI User Interface, and a Cloud Service Brokerage Platform for Web and Mobile Applications. ZeroDesktop is headquartered in San Mateo, CA. For more information, visit http://www.miipc.com/.

About Marvell

Marvell (NASDAQ: MRVL) is a global leader in providing complete silicon solutions enabling the digital connected lifestyle. From mobile communications to storage, cloud infrastructure, digital entertainment and in-home content delivery, Marvell's diverse product portfolio aligns complete platform designs with industry-leading performance, security, reliability and efficiency. At the core of powerful consumer, network and enterprise systems, Marvell empowers partners and their customers to always stand at the forefront of innovation, performance and mass appeal. By providing people around the world with mobility and ease of access to services adding value to their social, private and work lives, Marvell is committed to enhancing the human experience.

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For Further Information Contact:

Marvell Media Relations
Daniel Yoo
Tel: 408-222-2187
yoo@marvell.com

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